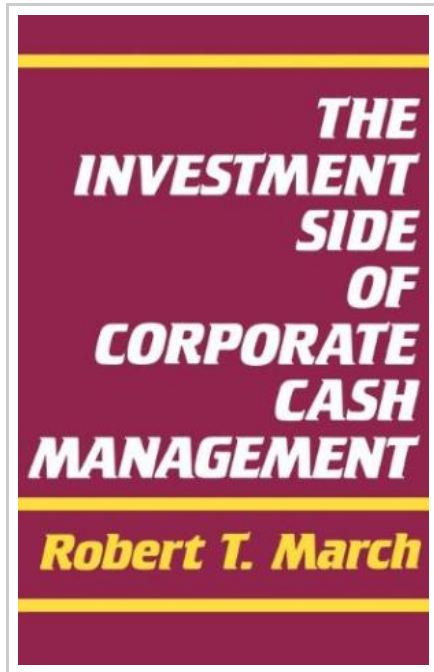




The Investment Side of Corporate Cash Management

By Robert March

Praeger. Hardcover. Book Condition: New. Hardcover. 246 pages. Dimensions: 9.2in. x 6.1in. x 0.6in. This book sets guidelines to help corporate finance professionals invest surplus or temporarily idle corporate funds safely and profitably. The author begins by presenting detailed advice on establishing a workable corporate investment program. He also analyzes 16 different types of risk and shows how to operate a portfolio within the firm and its requirements and constraints. The final section of the book is devoted to an in-depth discussion of the impact of tax reform on corporate investment and investment strategies. Business Information Alert With the recent tax reform and major upheavals in the stock market, the question of how surplus or temporarily idle funds can be invested safely and profitably has assumed a new significance. Drawing on his extensive experience with all aspects of short-term investment strategies, March offers a comprehensive treatment of this neglected but critical subject. His clear, concise guidelines will enable corporate finance professionals to achieve maximum profits while minimizing the inevitable risks. Designed for practitioners at every level of experience, this unique new reference and guide will be a valuable working tool for investment managers and other finance professionals concerned with creating and implementing...



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Reviews

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